

MAIN STREET ADVISORY BOARD

MINUTES – July 17, 2020

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Present: Cheryl Spencer, Heike Ness, Laura Bruns, Caroline Crimm, Sandra Gray, Weslie Gray

Staff: Tammy Gann, Tracy Chappell, Leigha Larkins, Ilena

Guests: George Russell

Absent: Helen Belcher, Gaye Clements, Michelle Lyons

Spencer called the meeting to order at 12:32pm.

Consideration and possible action on approval of June 19, 2020 minutes.

MOTION WAS MADE TO APPROVE THE MINUTES FOR JUNE 19, 2020

S. GRAY/BRUNS/UNANIMOUS

Main Street Coordinator Report: Chappell gave update on the following:

- Introduce Wesley Gray
- CenterPoint gas line project will be shutting down one lane of University Ave.
- 12th St. project in progress
- Waiting on confirmation from Film Friendly Texas
- Huntsville First, will be attending service org meetings soon
- Working on beautification including new banner and power washing
- Distrx app is currently being promoted to downtown businesses, getting business owners to “claim” their business
- Larkins provided updated on Planning’s comprehensive plan process
- Larkins also gave an update on the AT&T CUP process, which will be going to City Council for approval in August

Committee Reports:

- Promotions Committee – no update
- DBA – Sip & Shop event on second Saturday in August
- Cultural District Committee – no update

Consider Kathy Scantlin’s Life Safety Grant application

MOTION WAS MADE TO APPROVE SCANTLIN’S GRANT APPLICATION

CRIMM/W.GRAY/UNANIMOUS

Consider American Shaman Signage

Discussion included the artwork of the sign and the fact that the sign is in the middle of the building making it look as though it is the primary business in that building, but in reality this is a building that includes three storefronts.

MOTION WAS MADE TO SUGGEST THAT EACH SUITE WITHIN THE BUILDING WOULD BE GIVEN AN APPROPRIATE SIGN “BUDGET” THAT COROLATES WITH EACH SUITE’S SQUARE FOOTAGE – this was suggested in an effort to keep things equal and fair among each business

CRIMM/NESS/UNANIMOUS

Discuss previous citizen request to rename University Ave.

Larkins provided information on the process that a citizen would need to follow in order to get a street renamed. The citizen would need to file a formal petition to the City Manager or City Council, Planning would need to notify all residents and utilities that this rename was filed as a petition and ultimately the

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decision would be made by City Council. It would be in the citizen's best interest to get property owners on the street to support the efforts to rename the street. Chappell reported that just within the downtown's nine-block area of University Ave, there are approximately 25 businesses/residents. That number grows exponentially when you consider that University Ave. spans from 17th St. to 247. George Russell spoke to this item and expressed that as a historian he believes we should stick to the historical Main Street. Russell believes that he needs the MSAB's support to get this street renamed. No official action or stance was taken by the MSAB.

Public Comments:

No comments were made other than George Russell's input that was provided in the previous item.

Items of Interest:

Two more weeks remaining of the Downtown Farmers Market.

There being no further business the meeting adjourned at 1:29pm