



# Campus Publishers

2465 Central Avenue, #203 • Boulder, CO 80301  
(800) 807-1013 • Fax (303) 449-6121 • customerservice@campuspublishers.com

**UVN** modern  
informative  
lifestyle  
college scene  
www.universityvisitorsnetwork.com

**Publication:**  
  
VG-SHSU

## ADVERTISING AGREEMENT Print Online

**BUSINESS INDEX LISTING** Full Business Name Sam Houston Statue Visitors Center  
Listing Address 7600 Hwy 75 S Toll Free 800-289-0389  
Listing Phone 936-291-9726 City: Huntsville State: TX Zip: 77340  
Extra Line/Information www.huntsvilletexas.com

**BILLING INFORMATION** Business Name (if different) Sam Houston Statue Visitors Center  
Billing Address (if different) 1212 Ave. M New Account  Previous Account   
Billing City, State Huntsville TX Billing ZIP Code 77340  
Billing Contact Kimm Thomas Billing Phone 936-291-9726 Billing Fax \_\_\_\_\_

**PROOF INFORMATION**  Fax  E-mail  Mail : Proof to: lthomas@huntsvilletx.gov  
Ad Contact Kimm Thomas Telephone Number 936-291-9726  
Cost of ad includes typesetting, layout and error corrections on initial proof. Major layout changes made after initial proof may be subject to \$30 charge.

**ONLINE AD**

Listing Category \_\_\_\_\_  
Listing Only  Red  \$ \_\_\_\_\_  
Extra Line Cost \$ \_\_\_\_\_  
Live Link  \$ \_\_\_\_\_  
Text Link  \$ \_\_\_\_\_

Ad Status  
 New  Rerun w/ changes  
 Rerun as is

Ad Size (Pixels)  
 Leader Board (728 x 90) \$ \_\_\_\_\_  
 Big Box (300 x 250) \$ 50.00  
 Skyscraper (160 x 600) \$ \_\_\_\_\_  
 Tile (120x90) \$ \_\_\_\_\_

Special Placement \_\_\_\_\_  
Big Box ad on 2 pages

**PRINT AD**

Listing Gift Shop  
Category \_\_\_\_\_  
Listing Only  Red  \$ \_\_\_\_\_  
Extra Line Cost \$ \_\_\_\_\_

Ad Status  
 New  Reprint w/ changes  
 Reprint as is

Ad Size  
 Full Page (7 3/8" x 9 3/4") \$ \_\_\_\_\_  
 Half Page Horiz (7 3/8" x 4 3/4") \$ \_\_\_\_\_  
 Half Page Vert (3 1/2" x 9 3/4") \$ \_\_\_\_\_  
 1/4 Page Vert (3 1/2" x 4 3/4") \$ 1,050.00  
 1/4 Page Horiz (7 3/8" x 2 1/4") \$ \_\_\_\_\_  
 1/5 Page (3 1/2" x 3 5/8") \$ \_\_\_\_\_  
 1/8 Page (3 1/2" x 2") \$ \_\_\_\_\_  
 2 Page Spread \$ \_\_\_\_\_

Color  
 4 Color

Premium Positions  
 Inside Front Cover  Upper \$ \_\_\_\_\_  
 Inside Back Cover  Lower \$ \_\_\_\_\_  
 Back Cover  Right \$ \_\_\_\_\_  
 Other  Left \$ \_\_\_\_\_

**PRINT AD SPECS**

Advertiser to provide ad:  
• High resolution PDF, EPS, TIF, or JPG  
• Sized correctly to ad specs  
• Email file to: customerservice@campuspublishers.com  
• Call 1-800-807-1013 for FTP instructions

CP to create ad:  
• Advertiser must provide information and graphics including logo, photos, etc.  
• Email customerservice@campuspublishers.com  
• Call 1-800-807-1013 with any questions

**ADDITIONAL CATEGORIES**

Visitors Center	\$
_____	\$
_____	\$
_____	\$
_____	\$
_____	\$

**NOTES**

13511 Oct 1, 2013

**ONLINE AD SPECS**

- Max file size: 75K • File Formats: GIF & JPEG
- Email customerservice@universityvisitorsnetwork.com
- Call 1-800-807-1013 with any questions

**PAYMENT POLICY**  
A 50% deposit is required with the advertising contract. For your convenience we accept Visa, MasterCard, American Express & Discover. Call 800-807-1013 with questions.

**CONTRACT TERMS - THIS CONTRACT IS NOT CANCELABLE BY ADVERTISER!**

- All bold listings must be paid in full with contract—no terms.
- Campus Publishers (hereafter "CP") will not be liable for any damages arising under this agreement, including without limitation, loss of business and/or profit whether arising from negligence, breach of contract or otherwise. CP's total liability to advertiser will not exceed fee paid by advertiser.
- An 18% per year late fee will be charged on accounts that exceed 30 days from the date of publication. Advertiser is responsible for any collection and/or legal fees if account exceeds 90 days past due.
- The University has the right to change or reject any advertisement at any time for any reason. If payment has already been made on a rejected advertisement, a full refund will be issued in the amount of payment.
- This advertising contract shall be governed by and construed in accordance with the laws of the State of Colorado. Any legal action or proceeding arising out of or relating to this agreement or the parties' obligations shall be brought exclusively in a court of competent jurisdiction in the State of Colorado.
- The rights and liabilities of the parties hereto shall be binding upon and inure to the benefit of their respective successors, permitted assigns, executors and administrators, as the case may be; provided, advertiser may not transfer or assign this agreement to any other person or entity whether by operation of law or otherwise, without the prior written consent of CP. Any such attempted assignment will be void and of no effect and shall constitute a material breach of this agreement.
- All advertisements will run for a period of one year unless otherwise noted on this contract.

*Kimm Thomas*  
Signature of Authorized Agent  
*Kimm Thomas*  
Print Name Tommy Bentzoni  
Sales Rep Signature/Date

Subtotal	\$1,100.00
Total Amt	\$1,100.00
Less Payment	
Balance Due	\$1,100.00